

**** NEWS ****

UNDER EMBARGO UNTIL 11.30AM FRIDAY 7th APRIL



9-11 JUNE 2017

DOWNLOAD FESTIVAL MAKES MAJOR SITE IMPROVEMENTS

OVER 3000 METRES OF PREVENTATIVE DRAINAGE ADDED

NEW AND IMPROVED TRAFFIC MANAGEMENT PLANS

400 STRONG 'DOG SQUAD' TO AID DOWNLOAD FANS

Download Festival, the world's premier rock event has announced major improvement plans for the 2017 festival. New drainage systems, alternative traffic routes, improved disabled access, a 400 strong 'Dog Squad' to aid festival goers, and a stage relocation are among the new developments put in place to better meet the needs of Download fans. **Download Festival** takes place on **9 - 11 June 2017** at the spiritual home of rock in **Donington Park, Leicestershire**. Tickets are on sale now at downloadfestival.co.uk/tickets.

Festival Republic's Melvin Benn says:

"As a festival we're always looking to improve the experience for our customers – it's always at the forefront of any planning we do, so the feedback we received on last year's festival has been invaluable. We introduced the dog blog this year which has enabled us to really listen to the Download fans and take on board all suggestions, and in turn implement plans that will see this year's Download be the best yet."

With over 70 million gallons of rain falling across the weekend – the equivalent of 106 Olympic sized swimming pools – ground conditions at last years festival were naturally waterlogged. This year sees the introduction of a new drainage system which totals over 3,000 metres and quadruples the amount in previous years. An additional 1,115 metres of new ditches have also been added to take water away from site.

Festival Manager John Probyn says:

"We've made major changes that will benefit the Download audience not just this year, but for years to come. Whilst rain in any situation will naturally create wetter ground conditions, we've taken measures to ensure our festival goers see a tangible improvement by increasing the vital drain structures on site to four times what they were in 2016."

Download have reviewed traffic management plans and are working closely with local authorities to produce alternative travel routes following the implications of the unforeseen closure of the M1 in 2016. A new route from the North and three new routes from the South will aim to better control festival traffic, to ease congestion for locals and festival goers alike, minimalising traffic in the event of a major road closure.

The fastest way to obtain up-to-date traffic information will be via the Download Festival App – available to download [here](#), and through the Download Festival social media channels. Deployed traffic and car park marshalls will be on hand to aid fans in traffic advice on the ground.

Ticket holders driving on and off site each day will now park in a relocated car park. Most vehicles will aim to be parked on hard standing ground, allowing for greater ground resilience against wet weather. New trackways will be

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put in place where needed to allow ease of vehicle movement and to improve conditions underfoot for people walking through the campsite. An increased number of free onsite shuttle buses will also be available for the Main Campsite customers across the weekend from the West Car Park.

The relocation of the disabled campsite will see improved ground conditions and provide ease of access for disabled customers. The improved location will allow for customers to park nearer to their tents in an area with an increased amount of hard standing ground, and pathways with a better central toilet and shower facility that is easily accessible. Access roads between the car park, campsite and Main Arena will see the maximum solid ground routes available, and customers will have a dedicated arena entrance with access to the internal roadways in the arena.

400 members of a newly appointed 'Dog Squad' will be stationed across the car parks, campsites, village and arena to aid festival goers with any onsite issues throughout the weekend. This elite group of festival helpers will become an integral part of the Download customer service team. Information on how to volunteer and become a part of this year's Dog Squad is available [here](#).

24 hour security will remain in operation across the site, and more Zone Managers will be put in place for each field. These new representatives allocated by the festival will attend daily briefings with Site Management to ensure the most up-to-date information is provided to fans.

The Avalanche Stage (Third Stage) is this year being relocated to allow easier access between stages. Located behind NXT Wrestling, the Avalanche Stage will also be a shorter distance from the Main Stage and the Zippo Encore Stage. The area around the Zippo Encore Stage will also be opened up, allowing for improved crowd movement and flow.

The Quiet campsite will be positioned further from the East Midlands Airport runway, with the North East corner of the current campsite undergoing development over the next 3 years to provide a better-withstanding ground.

The Download Festival Dog Blog has been active on the website since the start of the year, allowing customers to email in questions or suggestions. So far over 300 people have emailed with suggestions that have been taken into consideration for this year's festival. The Dog Blog is still active and is available to see [here](#).

For further information, please visit our [Website](#), [Facebook](#) and [Twitter](#)

#DL2017

Download Festival 2017 Line Up

A DAY TO REMEMBER | AARON BUCHANAN & THE CULT CLASSICS | AEROSMITH | AFI | AIRBOURNE | ALESTORM | ALTER BRIDGE | ANATHEMA | AS IT IS | ASTROID BOYS | BARONESS | BASEMENT | BIFFY CLYRO | BLACKWATER CONSPIRACY | BLACKWATERS | BLOOD YOUTH | BRUTAI | CASEY | CLUTCH | CODE ORANGE | COHEED AND CAMBRIA | CREEPER | CROWN THE EMPIRE | DEAD LABEL | DEAD! | DEVILDRIVER | DEVILSKIN | DINOSAUR PILE-UP | DRONES | EVERY TIME I DIE | EXODUS | FALLEN STATE | FIVE FINGER DEATH PUNCH | FIZZY BLOOD | FOUR YEAR STRONG | FOZZY | GOD DAMN | GOOD CHARLOTTE | GREYWIND | GROVE STREET FAMILIES | HACKTIVIST | HOLDING ABSENCE | I THE MIGHTY | IDLES | IN FLAMES | ISSUES | JUNIOR | KNUCKLE PUCK | KROKODIL | KVELERTAK | LIKE A STORM | LOST SOCIETY | LOVE ZOMBIES | MACHINE GUN KELLY | MASTODON | MAX & IGGOR | MINISTRY | MOOSE BLOOD | M O S E S | MOTIONLESS IN WHITE | NOTHING MORE | NORMANDIE | NORTHLANE | OF MICE & MEN | ORANGE GOBLIN | OTHERKIN | OPETH | PERTUBATOR | PIERCE THE VEIL | PROPHETS OF RAGE | RED FANG | RED SUN RISING | ROB ZOMBIE | SABATON | SHE MUST BURN | SICK PUPPIES | SIKTH | SIMPLE PLAN | SLAYER | SLEEPING WITH SIRENS | STATE CHAMPS | STEEL PANTHER | STONE BROKEN | SUICIDAL TENDENCIES | SUICIDE SILENCE | SUM 41 | SYSTEM OF A DOWN | TAX THE HEAT | THE CADILLAC THREE | THE CHARM THE FURY | THE CONTORTIONIST | THE DEAD DAISIES | THE DEVIL WEARS PRADA | THE DILLINGER ESCAPE PLAN | THE DEVON TOWNSEND PROJECT | THE KING BLUES | THE LAFONTAINES | THE LOUNGE KITTENS | THE ONE HUNDRED | THE RAVEN AGE | THE STORY SO FAR | TOUCHÉ AMORÉ | TRASH BOAT | VENOM PRISON | WALLFLOWER | WEDNESDAY 13 | YONAKA

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TICKET INFORMATION

Tickets for Download Festival are available now from downloadfestival.co.uk/tickets.

RIP PARK FARM CAMPING/ CAMPERVAN, RIP METAL MEADOW AIRSTREAMS and RIP METAL MEADOW CLASSIC CABIN TICKETS ARE NOW SOLD OUT!

Extras including parking and lockers can be purchased during the booking process or as a standalone after you've purchased your ticket. Limited edition Download 2017 Zippo lighters will also be available to purchase alongside your festival ticket. Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band; with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.

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'THE ACCESS CARD' FOR DISABLED CUSTOMERS

The Access Card is a scheme developed by disabled people for disabled people and is widely accepted at events and venues across the UK. It offers a new & dynamic method of communicating disabled people's needs and speeds up the ticket purchasing process. Ticketmaster can now process disabled customers' bookings using The Access Card via their dedicated Customer Services helpline. For more information please visit www.accesscard.org.uk

SPONSORS

TUBORG

Tuborg is once again proud to be the official beer partner of Download Festival. Let Tuborg inspire you to be open for more and live for now! Join us at www.facebook.com/tuborg to find out more.



Somersby are excited to be the official cider partner of Download Festival. Best served thirsty. This delicious cold-filtered cider has no artificial flavours or sweeteners, simply bucket-loads of great apple taste. That's real refreshment.



Pepsi Max is proud to be the official cola partner of Download Festival. Follow us on Twitter @PepsiMaxUK

zippo

Get your rock spirit on and put your Zippo Windproof Lighter in the air at Download! Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band, with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.

Limited edition Download 2017 lighters are only on sale with festival ticket, so buy yours now to avoid missing out! Show your ID at the Zippo booth at the festival to collect your limited edition lighter. Follow [Zippo](#) on Facebook and Twitter [@Zippo](#) to be kept up-to-date with the latest news, exclusive offers and other exciting announcements about rock's biggest events and festivals. Remember those who rock, roll with Zippo!

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Firestone

Building on last year's first experience Firestone is gearing up again for a year to remember and is delighted to be an official partner of Download Festival as it prepares to leave a lasting impression with thousands of music lovers. The historic brand's association with Download will form a focal part of a long-term revitalisation as it reaches out to a vibrant, youthful audience like never before.

Firestone – and its famous shield - is widely recognised around the world as being steeped in style and success, with these virtues being brought to life at Download as it aims to become the tyre choice amongst thousands of festival fans. For more information about Firestone, visit www.firestone.eu/en



Big Green Coach is the largest festival coach travel provider in the UK and is the official and exclusive coach travel partner to Download Festival. Operating return coach travel from 74 locations around the UK directly to the festival, Big Green Coach is making getting to Download easy. Choose coach only or packaged with festival ticket:

www.biggreencoach.co.uk/events/download-festival-tickets-coach-travel