# 

9-11 JUNE 2017

## DOWNLOAD FESTIVAL SWEATS IT OUT TO BACK HEAVY METAL TRUANTS

### SPIN CLASS GETS METAL MAKEOVER

#### www.downloadfestival.co.uk

#### #DL2017

**Download Festival** stamped their style on the latest fitness trend by hosting a spin class to the very best in heavy metal music. Taking place at 1Rebel Studios in London on Wednesday 26<sup>th</sup> April, the event saw the festival and fans pedal to the metal to get behind the **Heavy Metal Truants**' training schedule, ahead of their annual charity ride from London to Donington Park.

The metal spin class saw a host of Truants, festival fans and the Download Dog unite to cycle, head bang and sweat it out to tracks by bands from this year's festival. Now in its fifth year, the Heavy Metal Truants sees the rock and metal community raise money for Nordoff Robbins, Teenage Cancer Trust, and Childline, by embarking on three days of cycling, covering 164 miles from Alexandra Palace and arriving at the hallowed grounds of Donington Park on Friday June 9<sup>th</sup>.

Boasting a line up of legendary titans in rock, metal and punk, this year's **Download Festival** will welcome momentous performances by the almighty headliners **System Of A Down**, **Biffy Clyro**, and a ground-breaking final ever UK performance from the rock ambassadors themselves, **Aerosmith**. Behemoths of their genres **Five Finger Death Punch**, **Mastodon**, **A Day To Remember**, **Slayer**, **Rob Zombie**, **AFI**, **Airbourne**, **Opeth**, **Dillinger Escape Plan**, **Simple Plan**, **Every Time I Die**, and many many more unrivalled names alongside **WWE NXT Superstars** live in action, make Download Festival the most unmissable weekend for any rock fan. Metal horns at the ready!

#### [Download video and photo content here]

Full Download Festival Pedal to The Metal Playlist

Aerosmith – Walk This Way Slayer – Raining Blood Clutch – Electric Worry DevilDriver – Clouds Over California Rage Against the Machine / Prophets of Rage – Killing in The Name Suicidal Tendencies – Cyco Vision Rob Zombie – Dragula Sabaton – The Last Stand System of a Down – B.Y.O.B Every Time I Die – It Remembers Mastodon – Blood and Thunder Steel Panther – Death to all but Metal

Inspired by the success of Download's epic metal spin class, 1Rebel Studios will launch a rock spin playlist later this year



**Download Festival** takes place **9** - **11 June 2017** at the spiritual home of rock in Donington Park, Leicestershire. Tickets are on sale now at downloadfestival.co.uk/tickets.

#### For further information downloadfestival.co.uk / www.heavymetaltruants.com

**#DL2017** - Ends

#### Insert latest line up

#### Download Festival 2017 Line Up

A DAY TO REMEMBER | AARON BUCHANAN & THE CULT CLASSICS | AEROSMITH | AFI | AIRBOURNE | ALESTORM | ALTER BRIDGE | ANATHEMA | AS IT IS | ASTROID BOYS | BARONESS | BASEMENT | BIFFY CLYRO | BLACKWATER CONSPIRACY | BLACKWATERS | BLOOD YOUTH | BRUTAI | CASEY | CLUTCH | CODE ORANGE | COHEED AND CAMBRIA | CREEPER | CROWN THE EMPIRE | DEAD LABEL | DEAD! | DEVILDRIVER | DEVILSKIN | DINOSAUR PILE-UP | DRONES | EVERY TIME I DIE | EXODUS | FALLEN STATE | FIVE FINGER DEATH PUNCH | FIZZY BLOOD | FOUR YEAR STRONG | FOZZY | GOD DAMN | GOOD CHARLOTTE | GREYWIND | GROVE STREET FAMILIES | HACKTIVIST | HOLDING ABSENCE | I THE MIGHTY | IDLES | IN FLAMES | ISSUES | JUNIOR | KNUCKLE PUCK | KROKODIL | KVELERTAK | LIKE A STORM | LOST SOCIETY | LOVE ZOMBIES | MACHINE GUN KELLY | MASTODON | MAX & IGGOR | MINISTRY | MOOSE BLOOD | M O S E S | MOTIONLESS IN WHITE | NOTHING MORE | NORMANDIE | NORTHLANE | OF MICE & MEN | ORANGE GOBLIN | OTHERKIN | OPETH | PERTUBATOR | PIERCE THE VEIL | PROPHETS OF RAGE | RED FANG | RED SUN RISING | ROB ZOMBIE | SABATON | SHE MUST BURN | SICK PUPPIES | SIKTH | SIMPLE PLAN | SLAYER | SLEEPING WITH SIRENS | STATE CHAMPS | STEEL PANTHER | STONE BROKEN | SUICIDAL TENDENCIES | SUICIDE SILENCE | SUM 41 | SYSTEM OF A DOWN | TAX THE HEAT | THE CADILLAC THREE | THE CHARM THE FURY | THE CONTORTIONIST | THE DEAD DAISIES | THE DEVIL WEARS PRADA | THE DILLINGER ESCAPE PLAN | THE DEVON TOWNSEND PROJECT | THE KING BLUES | THE LAFONTAINES | THE LOUNGE KITTENS | THE ONE HUNDRED | THE RAVEN AGE | THE STORY SO FAR | TOUCHÉ AMORÉ | TRASH BOAT | VENOM PRISON | WALLFLOWER | WEDNESDAY 13 | YONAKA

#### TICKET INFORMATION

Tickets for Download Festival are available now from downloadfestival.co.uk/tickets

RIP PARK FARM CAMPING/ CAMPERVAN, RIP METAL MEADOW AIRSTREAMS and RIP METAL MEADOW CLASSIC CABIN TICKETS ARE NOW SOLD OUT!

Extras including parking and lockers can be purchased during the booking process or as a standalone after you've purchased your ticket. Limited edition Download 2017 Zippo lighters will also be available to purchase alongside your festival ticket. Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band; with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.

#### PRESS CONTACTS

For further information please contact LD Communications on 020 7439 7222: <u>Becky.Williams@ldcommunications.co.uk</u> <u>Curtis.Sharkey@ldcommunications.co.uk</u> <u>Libby@LDCommunications.co.uk</u>

#### 'THE ACCESS CARD' FOR DISABLED CUSTOMERS

The Access Card is a scheme developed by disabled people for disabled people and is widely accepted at events and venues across the UK. It offers a new & dynamic method of communicating disabled people's needs and speeds up the ticket purchasing process. Ticketmaster can now process disabled customers' bookings using The Access Card via their dedicated Customer Services helpline. For more information please visit <u>www.accesscard.org.uk</u>

#### **SPONSORS**

## TUBORG

Tuborg is once again proud to be the official beer partner of Download Festival. Let Tuborg inspire you to be open for more and live for now! Join us at <a href="http://www.facebook.com/tuborg">www.facebook.com/tuborg</a> to find out more.



#### SOMERSBY.

Somersby are excited to be the official cider partner of Download Festival. Best served thirsty. This delicious cold-filtered cider has no artificial flavours or sweeteners, simply bucket-loads of great apple taste. That's real refreshment.



Pepsi Max is proud to be the official cola partner of Download Festival. Follow us on Twitter @PepsiMaxUK



Get your rock spirit on and put your Zippo Windproof Lighter in the air at Download! Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band, with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.



Limited edition Download 2017 lighters are only on sale with festival ticket, so buy yours now to avoid missing out! Show your ID at the Zippo booth at the festival to collect your limited edition lighter. Follow Zippo on Facebook and Twitter @Zippo to be kept up-to-date with the latest news, exclusive offers and other exciting announcements about rock's biggest events and festivals. Remember those who rock, roll with Zippo!

#### Firestone

Building on last year's first experience Firestone is gearing up again for a year to remember and is delighted to be an official partner of Download Festival as it prepares to leave a lasting impressing with thousands of music lovers.

The historic brand's association with Download will form a focal part of a long-term revitalisation as it reaches out to a vibrant, youthful audience like never before.

Firestone – and its famous shield - is widely recognised around the world as being steeped in style and success, with these virtues being brought to life at Download as it aims to become the tyre choice amongst thousands of festival fans. For more information about Firestone, visit www.firestone.eu/en



**Big Green Coach** is the largest festival coach travel provider in the UK and is the official and exclusive coach travel partner to Download Festival. Operating return coach travel from 74 locations around the UK directly to the festival, Big Green Coach is making getting to Download easy. Choose coach only or packaged with festival ticket:

www.biggreencoach.co.uk/events/download-festival-tickets-coach-travel

