NEWS EMBARGOED UNTIL 10:00AM GMT WEDNESDAY 15th MARCH 2017



DOWNLOAD FESTIVAL TAG TEAMS WITH WWE NXT THIS SUMMER

NXT SUPERSTARS BOBBY ROODE, ALEISTER BLACK, ASUKA, TYE DILLINGER, KASSIUS OHNO, ERIC YOUNG, ALEXANDER WOLFE, KILLIAN DAIN AND NIKKI CROSS SET TO APPEAR

PLUS MANY MORE TO BE ANNOUNCED

www.downloadfestival.co.uk

Download Festival, the undisputed champion of rock and metal, has today announced the grand return of **WWE NXT LIVE!** to the hallowed grounds of Donington Park. Music fans will once again be electrified with incredible displays of skill and athleticism, as the hugest names in Sports Entertainment deliver the complete WWE NXT experience alongside the world's biggest rock stars, on **June 9 - 11**. Tickets are available now from **downloadfestival.co.uk/tickets.**

Alongside headliners System Of A Down, Biffy Clyro and Aerosmith, fans can catch NXT Superstars *Bobby Roode, Aleister Black, Tye Dillinger, Kassius Ohno, Eric Young, Alexander Wolfe, Killian Dain, Nikki Cross and many more as they bring the hard-hitting, innovative and action packed brand of NXT to the purpose built, full scale ring in the main festival arena.

Last year saw NXT make a huge impact with Download fans, delivering a weekend of action to capacity crowds with shocking debuts, high flying manoeuvres and surprising returns from the biggest names in sports entertainment.

It also provided one of the most touching moments in Download history when Executive Vice President of Talent, Live Events & Creative and WWE icon Triple H was awarded the Metal Hammer 'Spirit Of Lemmy' award on the main stage, in honour of his relationship with the late legendary Motörhead frontman Lemmy Kilmister and to acknowledge the affinity between the rock and wrestling worlds.

Download Festival Promoter, Dave Bradley said:

"Having WWE NXT at Download is like seeing what happens when an unstoppable force meets an immovable object – you just know sparks are gonna fly! Wrestling and rock music go hand in hand and if last year is anything to go by, this exclusive festival experience is only going to be bigger & better for round two! This is not to be missed."

Current NXT Champion Bobby Roode, who made headlines with his NXT debut at last year's Download Festival said: "Download was my very first show in NXT. The combination of NXT Superstars and massive musical acts, entertaining tens of thousands of passionate fans makes Download a unique experience. Returning to Download as NXT Champion will make this an extra special moment for me as a performer.

WWE has been synonymous with rock culture for decades and has a long history of engaging with the rock



NEWS

EMBARGOED UNTIL 10:00AM GMT WEDNESDAY 15th MARCH 2017

community, previously collaborating with the likes of; Motorhead, Killswitch Engage, Limp Bizkit, Kid Rock, Living Colour, Rob Zombie, POD and many more huge bands.

Download Festival is the home of rock music and takes place on the sacred grounds of Donington Park, which have been associated with rock since the eighties. The festival attracts icons of rock and metal to its main stage, plus some of the best and hottest new acts in the world. AC/DC, KISS, Metallica, Def Leppard, Guns N' Roses, Rage Against The Machine, Slipknot, Linkin Park and many more have all headlined its main stage.

Notes for Editors: *WWE talent subject to change

DOWNLOAD FESTIVAL 2017 LINE UP

A DAY TO REMEMBER | AARON BUCHANAN & THE CULT CLASSICS | AEROSMITH | AFI | AIRBOURNE | ALESTORM | ALTER BRIDGE | ANATHEMA | AS IT IS | ASTROID BOYS | BARONESS | BASEMENT | BIFFY CLYRO | BLOOD YOUTH | BRUTAI | CASEY | CLUTCH | COHEED AND CAMBRIA | CREEPER | CROWN THE EMPIRE | DEAD LABEL | DEAD! | DEVILDRIVER | DEVILSKIN | DINOSAUR PILE-UP | EVERY TIME | DIE | EXODUS | FIVE FINGER DEATH PUNCH | FIZZY BLOOD | FOUR YEAR STRONG | FOZZY | GOD DAMN | GOOD CHARLOTTE | GREYWIND | GROVE STREET FAMILIES | HACKTIVIST | HOLDING ABSENCE | I THE MIGHTY | IDLES | IN FLAMES | ISSUES | JUNIOR | KNUCKLE PUCK | KVELERTAK | LIKE A STORM | LOST SOCIETY | MASTODON | MINISTRY | MOOSE BLOOD | M O S E S | MOTIONLESS IN WHITE | NORMANDIE | NORTHLANE | OF MICE & MEN | OPETH | PIERCE THE VEIL | PROPHETS OF RAGE | RED FANG | RED SUN RISING | ROB ZOMBIE | SABATON | SHE MUST BURN | SIMPLE PLAN | SLAYER | SLEEPING WITH SIRENS | STATE CHAMPS | STEEL PANTHER | STONE BROKEN | SUICIDAL TENDENCIES | SUM 41 | SYSTEM OF A DOWN | THE CADILLAC THREE | THE CHARM THE FURY | THE CONTORTIONIST | THE DEAD DAISIES | THE DEVIL WEARS PRADA | THE DILLINGER ESCAPE PLAN | THE KING BLUES | THE LAFONTAINES | THE LOUNGE KITTENS | THE ONE HUNDRED | THE STORY SO FAR | TOUCHÉ AMORÉ | TRASH BOAT | VENOM PRISON | WALLFLOWER | WEDNESDAY 13

-ends-

TICKET INFORMATION

Tickets for Download Festival are available now from downloadfestival.co.uk/tickets

RIP PARK FARM CAMPING/ CAMPERVAN TICKETS ARE NOW SOLD OUT!

Extras including parking and lockers can be purchased during the booking process or as a standalone after you've purchased your ticket. Limited edition Download 2017 Zippo lighters will also be available to purchase alongside your festival ticket. Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band; with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.

PRESS CONTACTS

For further information please contact LD Communications on 020 7439 7222 or email:

Becky.Williams@ldcommunications.co.uk

Curtis.Sharkey@ldcommunications.co.uk

Libby.maguire@ldcommunications.co.uk

Doug.Wright@Idcommunications.co.uk

'THE ACCESS CARD' FOR DISABLED CUSTOMERS

The Access Card is a scheme developed by disabled people for disabled people and is widely accepted at events and venues across the UK. It offers a new & dynamic method of communicating disabled people's needs and speeds up the ticket purchasing process. Ticketmaster can now process disabled customers' bookings using The Access Card via their dedicated Customer Services helpline. For more information please visit www.accesscard.org.uk

SPONSORS



NEWS

EMBARGOED UNTIL 10:00AM GMT WEDNESDAY 15th MARCH 2017

TUBORG

Tuborg is once again proud to be the official beer partner of Download Festival. Let Tuborg inspire you to be open for more and live for now! Join us at www.facebook.com/tuborg to find out more.



Somersby are excited to be the official cider partner of Download Festival. Best served thirsty. This delicious cold-filtered cider has no artificial flavours or sweeteners, simply bucket-loads of great apple taste. That's real refreshment.



Pepsi Max is proud to be the official cola partner of Download Festival. Follow us on Twitter @PepsiMaxUK



Get your rock spirit on and put your Zippo Windproof Lighter in the air at Download! Zippo Windproof Lighters have become the ultimate accessory for making a bold statement in music and are the perfect way to show your appreciation for your favourite band, with a classic Encore moment. Backed by its famous lifetime guarantee, a Zippo is a lighter for life.

Limited edition Download 2017 lighters are only on sale with festival ticket, so buy yours now to avoid missing out! Show your ID at the Zippo booth at the festival to collect your limited edition lighter. Follow Zippo on Facebook and Twitter @Zippo to be kept up-to-date with the latest news, exclusive offers and other exciting announcements about rock's biggest events and festivals. Remember those who rock, roll with Zippo!

Firestone

Building on last year's first experience Firestone is gearing up again for a year to remember and is delighted to be an official partner of Download Festival as it prepares to leave a lasting impressing with thousands of music lovers. The historic brand's association with Download will form a focal part of a long-term revitalisation as it reaches out to a vibrant, youthful audience like never before.

Firestone – and its famous shield - is widely recognised around the world as being steeped in style and success, with these virtues being brought to life at Download as it aims to become the tyre choice amongst thousands of festival fans. For more information about Firestone, visit www.firestone.eu/en



Big Green Coach is the largest festival coach travel provider in the UK and is the official and exclusive coach travel partner to Download Festival. Operating return coach travel from 74 locations around the UK directly to the festival, Big Green Coach is making getting to Download easy. Choose coach only or packaged with festival ticket: www.biggreencoach.co.uk/events/download-festival-tickets-coach-travel

